

Pedro Silva

Front-End Developer | WordPress & Gutenberg | React

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Summary

Front-end developer with 4+ years building production websites and web applications with WordPress and React. Experienced with custom Gutenberg block development, translating Figma designs into clean, responsive, production-ready HTML/CSS/JavaScript, and shipping through Git-based review and continuous deployment workflows.

As the sole frontend engineer on a B2B health platform serving 1,000+ companies and 25,000+ users, I've handled all frontend decisions and delivery end-to-end. Key deliveries include a full checkout rebuild that eliminated daily support interventions across the client base, and a financial statement module built with component reuse to keep the bundle lean — both with measurable impact on operations and user experience.

Core stack: WordPress · Gutenberg · PHP · HTML · CSS · SCSS · JavaScript · TypeScript · React · Next.js · Git.

Currently seeking frontend opportunities in international teams where product thinking and technical ownership matter.

Experience

Senior Frontend Software Engineer

Coffee Code | São Paulo, Brazil (remote)

02/2022 – Present

- Built and maintained the custom Gutenberg block library for the B2B admin theme — authoring the block registration layer (JS + PHP) and 6 blocks end-to-end — giving operations teams composable data views (company records, payment listings, coparticipation statements, order resend queues) across a platform serving 1,000+ client companies.
- Contributed to a block-based contract document system where legal and ops teams assemble health insurance agreements in the WordPress editor from ~20 custom blocks (beneficiary data, dependents, billing, coverage terms, LGPD) rendered to PDF — authoring the page-break and single-invoice blocks and leading development on three membership-form blocks.
- Rebuilt the entire logged-in checkout flow in React to support dynamic dependent addition, replacing a manual broker-dependent process. Engineered real-time cost recalculation via Context API, a custom multi-step form loop, and a fully tailored order finalization via custom endpoint. Eliminated daily support-team interventions across 1,000+ client companies, enabling full self-service enrollment.
- Built the financial statement module from scratch in React, reusing existing components to keep bundle size lean. Delivered direct visibility into account holders' financial history — previously handled manually through brokers — becoming a key resource for clients during annual income tax filing season.

Skills: WordPress · Gutenberg (custom blocks) · PHP · React · JavaScript · TypeScript · Next.js · Context API · Git

Founder & Frontend Developer

TimeCode | Brazil (remote)

01/2024 – Present

- Delivered 10+ client websites end-to-end in an agency-style model: Figma handoff → responsive production code → deploy, managing scope, revisions and direct client communication.
- Built and operate a multi-tenant Website-as-a-Service platform (React + Node.js) with automated provisioning, serving multiple concurrent client sites from a single codebase.
- Use Claude Code daily in a multi-agent development workflow for implementation, code review and refactoring — measurably increasing delivery throughput as a solo operator.

Skills: React · Node.js · TypeScript · JavaScript · WordPress · Figma · Git · GitHub · CI/CD · Claude Code

Frontend Software Engineer

Grupo KPG | São Paulo, Brazil (remote)

08/2021 – 11/2021

- Developed landing pages for Pedalgel, Brazil's pioneering foot-activated hand sanitizer dispenser, translating Figma designs into pixel-perfect responsive pages with an integrated external checkout flow. The product sold 60,000+ units and was exported to 10+ countries, including the US, Canada, Japan, and the UK. Built with Next.js, SCSS and CSS Modules, following responsive and cross-browser standards.
- Built additional web projects for the group's portfolio — including a digital entrepreneurship platform and a couples mentorship site — delivering across varied niches under tight timelines.

Skills: Next.js | JavaScript | WordPress | Git | Figma

Education

Bachelor's Degree in Software Engineering – Ampli, Brazil (2024 - 2028)

Languages

English: Full professional proficiency

Portuguese: Native

Licenses & certifications

[React from Scratch to Masters \(w/ hooks, router, API, projects\)](#) – Hora de Codar, 2024

[JavaScript from scratch to Advanced](#) – Udemy, 2022

Skills

WordPress · Gutenberg (custom blocks) · PHP · HTML · CSS · SCSS · JavaScript · TypeScript · React · Next.js · Context API · Git · GitHub · CI/CD · Figma · Claude Code

Additional Information

Open to global relocation and remote opportunities.